



HAILEY

HAILEY DELRIO GRAPHIC ARTIST

CONTACT

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SKILLS

ADOBE CREATIVE SUITE
ILLUSTRATION
PROP MAKING
SKETCH UP
ART/PRODUCTION DIRECTION
JIRA
ASANA

EDUCATION

TEXAS STATE UNIVERSITY
BFA in Communication Design

GRAPHIC DESIGN FOR FILM
Workshop with Annie Atkins

ACTIVITIES

GDC SPEAKER 2024
The Devil's in the Details
Exploring the Environmental
Graphic Design at Naughty Dog

PRODUCTION & PROP DESIGN
For several Short films by Theo Brown

EXPERIENCE

NAUGHTY DOG INC

- FEBRUARY 2019 – PRESENT
Senior Environment Graphic Designer

Created and art directed in game graphic design for The Last of Us Part I & II. Provided paintover concepts for 3D artist to utilize. Built and maintained outsourcing pipeline for all graphic design deliverable made by external vendors. Created schedules, roadmaps, onboarding, new hire art test, and established standards for 2D graphic works. Mentored and provided leadership and resources to new hire and existing team members. Consulted and provided art work for the HBO series THE LAST OF US.

OVERSTOCK.COM

- AUGUST 2016 - DECEMBER 2018
Senior Visual Designer - Lead Visual Designer

Create graphics for Overstock.com's marketing campaigns. Work with designers to create better internal process that help create efficiency and transparency for better workflow. Help to lead creative meetings and exercises. Developed a full brand for Overstock's subsidiary site Handmade.com and contributed and maintained creative direction for all the content.

DOODLEBUG DESIGN

- DECEMBER 2015 - AUGUST 2016
Graphic Designer

Created and designed product catalog. Contributed to product line through illustrations, creating pre-press file, as well as helping doing press checks. Packaging design and file preparations.